



SEAT

MEMBER OF THE VOLKSWAGEN GROUP

LEON



ENJOYNEERING



The smile playing on your lips as you dip into a curve: perfect traction, perfect balance. The satisfaction you feel when everything is just the way you want it. The feeling you get as you effortlessly pull away from it all.

We call it: **ENJOYNERING.**

PREPARE TO BE MOVED

With its striking coupe' design, the 5-door Leon has always embodied the true spirit of SEAT. It's a driver's car, pure and simple. And the latest line up doesn't disappoint. The Leon is now more advanced and better looking than ever. Every model, from the Leon through to the track inspired Cupra R, is a genuine labour of love.

Cutting-edge technology makes it an exceptional performer. Sharp design makes it an object of desire. But it's our passion for the road that makes the Leon unique.

The SEAT Leon. For people who believe in driving.



ART VS. STATE OF THE ART

Designed to perform

In life, things aren't always what they seem. So it's good to know that when you admire the Leon's contours, it doesn't only look like it has track pedigree: it's the real deal.

Every one of those beautifully sculpted contours tells a story. The flared wheel arches hint at the Leon's superb road holding, and XDS advanced traction control and ESP stability control, standard on the FR and Cupra R, work together to deliver fluent, responsive handling.

The lines sweeping along its sides evoke the power served up by some of the most advanced engines on the market, like our cutting edge common-rail diesel engines, highly efficient and super swift. Or the Cupra R's breathtaking 2.0 TSI 265 HP (195 KW). The Leon definitely lives up to appearances.



INSIDE KNOWLEDGE

Be comfortable with technology

To those who say it's what's on the inside that counts, we think you have a point. Inside the Leon you'll find a space that's designed around you.

Your choice of upholstery and trim in a wide range of fine cloth or leather finishes. And whatever you choose, the height adjustable driver's seat, ergonomic centre console and instrument cluster put you in the perfect driving position.

Settle into the cabin, and there are some serious technology options to be considered. Like the SEAT Media System 2.2 with five-inch colour touch screen. Navigation, media and live status information, right at your finger tips. Another option, the multi-function steering wheel, puts even more control in your hands, giving you direct access to your iPod®* or USB MP3. Tune!

*Connected by special cable, available as an original SEAT accessory.



GOOD LOOKS, FINE FEATURES

Some cars just have it all

BI-ZONE CLIMATRONIC.

Cool driver? Hot passenger? We have the answer. Bi-zone Climatronic maintains the ideal interior temperature, with Individual driver and passenger side climate control.



BI-XENON HEADLIGHTS + REAR LEDS.

Up front, pin-sharp Bi-Xenon headlights take the sting out of night time driving. At the back, the LED rear cluster ensures you're highly visible to the driver behind. Even if their lights aren't quite as good as yours.



MULTI-FUNCTION STEERING WHEEL IN LEATHER.

You won't want to take your hands off the Leon's tactile leather steering wheel. It's just as well the ergonomic multifunction controls give you easy access to your media and other systems.



ELECTRIC SUNROOF.

Don't let anything come between you and the great outdoors. The Leon's electric sunroof lets the sunshine in, at the flick of a switch.



SEAT MEDIA SYSTEM 2.2 TOUCH SCREEN WITH BLUETOOTH®.

Keep all lines of communication open with DAB radio, Navigator and Bluetooth®, plus SD card slot and media player connectivity. All controlled via a 5.0" colour touch screen.



FUTURE POWER

Taking performance to the next level

Whether it's high performance, low emissions, or both, the Leon's engine line up pushes the boundaries of performance and technology. Take our state-of-the-art common-rail diesel engine. It's smooth, quiet and incredibly efficient. And what's more it kicks out an impressive 170 HP. Or there's top performing TSI petrol engines starting with the 1.2 TSI 105 HP (77KW), and finishing with the Cupra R 2.0 TSI 265 HP (195 KW).

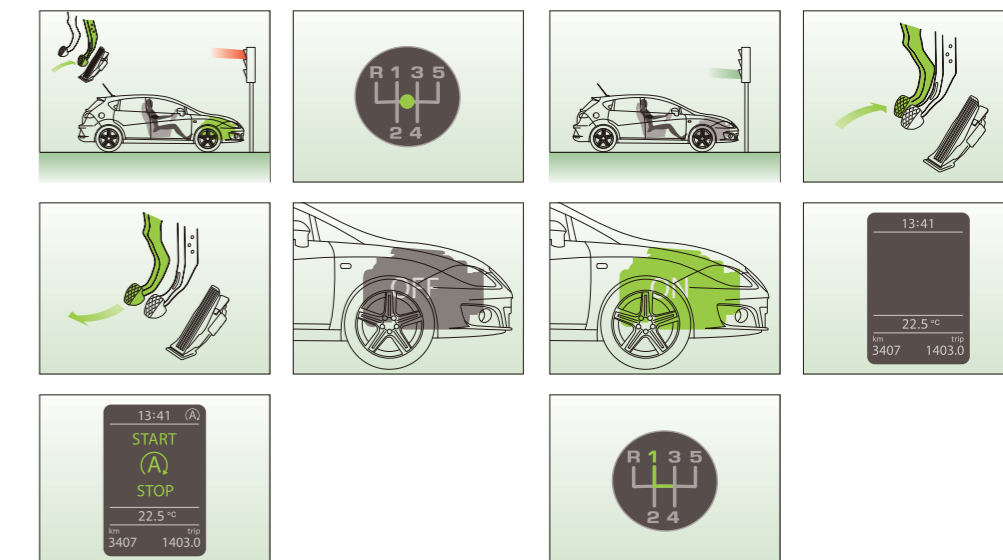
Perhaps even more satisfying is the Leon E-Ecomotive. To make one of the most environmentally friendly cars in its class we've engineered every detail for performance. Lower weight, reduced rolling resistance, aerodynamic design, even the special 16" Endurance alloy wheels all help to minimise emissions. The ultra-efficient 1.6 TDI CR 105 HP (77 KW) E-Ecomotive engine is paired with a long ratio transmission, and the whole package adds up to CO₂ emissions of just 99 g/km.



E
ECOMOTIVE

START/STOP SYSTEM.

This system allows you to save fuel and cut down on CO₂ emissions.



Start/Stop System activates when you are in a neutral gear position. The engine turns off completely and remains stopped until you put the foot on the clutch.

To be on the move again, you only need to step on the clutch, shift into first gear and the engine will start automatically.

PERFORMANCE ENHANCING

Taking safety to the next level

In its evolution the SEAT Leon has always pushed the limit. In design, performance and innovation. So it'll be no surprise as you settle into the driver's seat that you're surrounded by some of the most advanced safety technology available.

Inside there are airbags as standard: driver and passenger, two side and two curtain, plus optional rear thorax airbags.

Out on the road Bi-Xenon headlights with AFS (Adaptive Front-lighting System)* and cornering fog lights direct the beams exactly where you need them.

Behind the scenes active systems constantly monitor feedback and adjust the ride to keep all four wheels planted firmly on the tarmac, whatever the road throws your way. Optional systems like Electronic Stability Programme (ESP) with electronic differential lock (XDS), and Emergency Brake Assist (EBS) maximize traction and improve responsiveness. While ABS as standard makes the Leon's deceleration just as impressive as its acceleration.

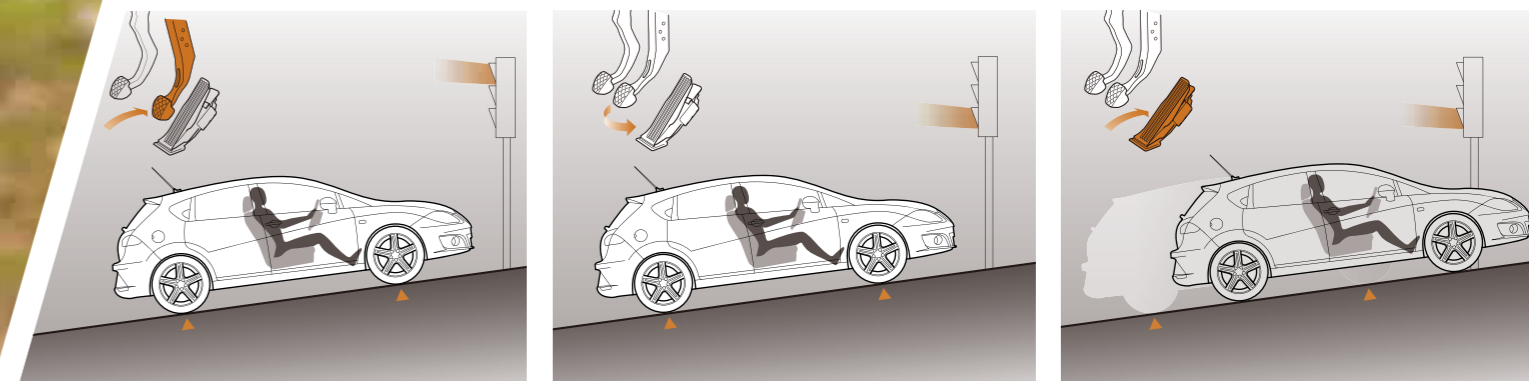
*Standard for Style Copa Plus, Leon FR and Cupra R.



AIRBAGS.
The Leon comes with comprehensive safety credentials, and six of them are airbags. Two front, two side and two curtain airbags, front passenger airbag deactivation, plus optional rear thorax airbags, to protect driver and passengers.

HILL HOLD CONTROL.

The Leon is designed to expect the unexpected. Hill Hold Control stops your car rolling back during hill starts by applying a two second delay in releasing the brakes.



SUITS YOU

Your needs, as standard

REFERENCE

/ SEAT Sound System 2.0 (Radio CD/MP3/WMA + 6 speakers
+ AUX-in + security roof antenna)

/ Climatic

/ Gearshift indicator

/ Board computer with autonomy

/ Illuminated boot and glovebox

/ Courtesy and map lights with dim function

/ Driver and passenger sunvisor with covered mirror

/ Driver sunvisor with cardholder

/ 12v plug in central console front

/ 1 cupholder in central console for front seats

+ 2 cupholders for rear seats

/ Bag on passenger seatrest

/ Net on left side in boot

/ 6 airbags

/ ABS + TCS (TCS disconnectable)

/ Dynamic Steering Response (DSR)

/ iSOFIX in rear seats

/ Electromechanical power steering



Some of the images are not included in the standard equipment.

A Basic version is also available with the same equipment as the Reference trim, but without board computer with autonomy, climatic, driver seat height adjustment, gearshift indicator, double and visible exhaust pipe and SEAT Sound System 2.0.

STYLE

IN ADDITION TO REFERENCE TRIM

- / 16" alloy wheels "Enea" with 205/55 R16 tyres
- / Electric, heated and folding mirrors and door handles in body colour
- / Chrome painted interior door handles
- / Bi-Zone Climatronic
- / Cruise control with LED indicator in cluster
- / Driver and passenger seat with height and lumbar adjustment
- / Box under left front seat
- / Gearshift knob and multifunctional steering wheel in leather
- / Paddles in steering wheel with DSG (except 1.6 TDI CR 105 HP)
- / SEAT Sound System 2.0 (Radio CD/MP3/ WMA + 8 speakers + security roof antenna) + CUP (combined USB port/AUX-in)
- / Front fog lamps with cornering function
- / Illuminated driver and passenger sunvisor with covered and illuminated mirror
- / Coming home function with manual activation
- / Electric, heated & foldable mirrors and door handles in body colour



Some of the images are not included in the standard equipment.

FR

SPECIFIC TO FR TRIM

- / 17" alloy wheel "Albea" with 225/45 R17 tyres
- / Electric, heated & foldable mirrors in silver colour and door handles in body colour
- / Double and visible chromed exhaust pipe
- / Bi-Xenon headlights with AFS
- / LEDs in rear lights
- / Sport seats with specific FR design upholstery
- / Technology Pack
- / ESC + EBA + Driver steering response + tyre pressure sensor with acoustic signal + XDS (Electronic Differential Lock System) + Hill Hold Control
- / Specific FR sport suspension
- / FR bumpers
- / Gearshift knob (no FR lettering) and 3 spokes steering wheel with controls and FR logo in leather
- / Dark tinted windows
- / Instrument cluster with Dot Matrix (no FR logo)



CUPRA R

SPECIFIC TO CUPRA R TRIM

- / 19" alloy wheels "Potenza" with 225/35 R19 tyres + emergency spare wheel 18"
- / Front bumper in body colour & Cupra design
- / Electric, heated and folding mirrors in black brilliant colour and door handles in body colour
- / Visible oval/chromed exhaust pipe
- / Supersport bucket seats Alcantara Silver Cupra with Cupra logo
- / Instrument cluster with dials design with R logo and Dot Matrix
- / Black frame radiator grille with R logo
- / Specific sport Cupra suspension
- / Clutch, gas & brake pedals in Aluminium cover
- / Specific brakes with calipers in red
- / Soundactor
- / Power locking + remote control with foldable key with opening selective boot with R logo
- / Gearshift knob and 3 spokes steering wheel with controls in leather and Cupra lettering



Some of the images are not included in the standard equipment.

AN EXTRA HELPING OF AWESOME

Get more Leon than you ever imagined

SEAT LEON COPA

ADDITIONAL TO REFERENCE

- / 16" alloy wheels "Elio"
- / Fog lamps with cornering function
- / Multifunctional steering wheel
- / Bi-Zone Climatronic
- / CUP (combined USB port/AUX-in) + Bluetooth® (with voice recognition) + Dot Matrix
- / Seats with Copa upholstery and lumbar adjustment
- / Cruise control with LED indicators in cluster
- / Electric and heated mirrors and door handles in body colour

SEAT LEON COPA PLUS

ADDITIONAL TO STYLE

- / Navigation System with DAB (Digital Audio Broadcasting)
- / Rear park distance control
- / Light and rain sensors
- / Anti-dazzle interior mirror
- / Floor mats
- / Bi-Xenon headlights with AFS
- / LEDs in rear lights



NOW IT GETS PERSONAL

Time to totally own your Leon

Choose from a range of stylish, quality accessories, designed to make your Leon your own.

Your dream Leon. Now available online.

The online configurator is the quick and easy way to visualise your ideal SEAT Leon. Select your choice of engine, trim, body colour, equipment and accessories. Save, download, and even share your dream spec.

To get started visit <http://carconfigurator.seat.xxx>



IPOD® CONNECTION CABLE. IT ALLOWS FOR CONNECTING AND CONTROLLING YOUR IPOD® THROUGH THE CAR RADIO AND FOR LISTENING TO YOUR FAVORITE MUSIC ON THE CAR SPEAKERS.
1P0051700A



7-DOUBLE SPOKE 18" LIGHT ALLOY DOUBLE RIM IN POLISHED METAL.
1P0071495



REMOVABLE TRAILER HITCH: WITH AUTOMATIC REMOVABLE SLING BALL, FENDER COVER, USED TOGETHER WITH ELECTRIC KIT.
5P0803880

ORIGINAL SEAT STEERING WHEEL COVERED WITH BLACK LEATHER AND BOTTOM IN ALUMINIUM.
1P9064241A

DECORATIVE DASHBOARD ELEMENT IN ALUMINIUM.
1P9064713A

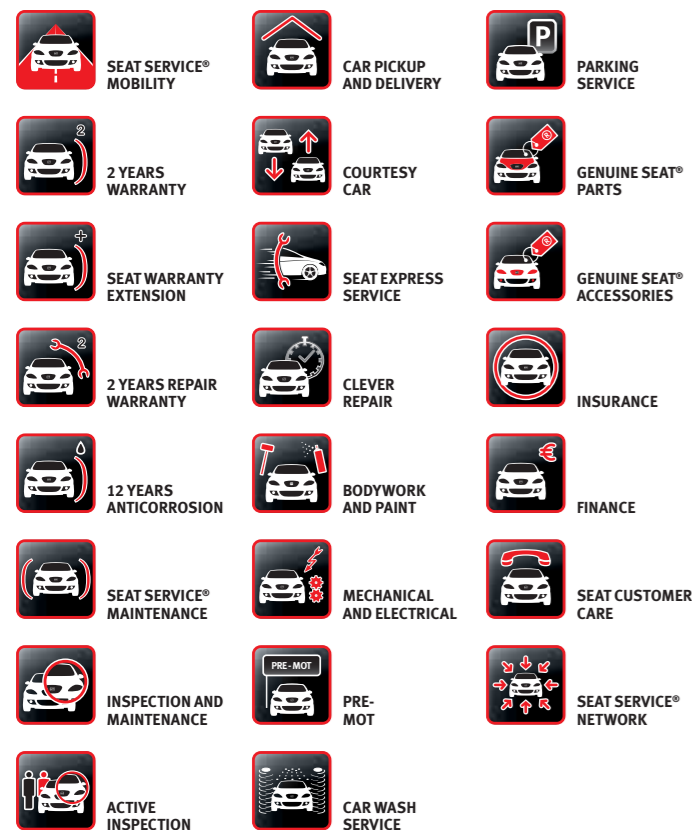
ALUMINIUM STEEL STICK SHIFT WITH METAL BAL.
1P9064322

EMERGENCY BRAKE FINISHED IN BLACK LEATHER AND ALUMINIUM.
1P9064310



SEAT SERVICE®

Trust your Leon to the best professionals



SEAT SERVICE® MOBILITY

For the first two years after purchase, your SEAT Leon is automatically covered with SEAT Service® Mobility without additional costs. SEAT Service® Mobility offers you assistance services in any situation that leads to the immobility of your SEAT due to breakdown. We will always find the best solution for your requirements, whether it be: a replacement car, transport home for you and your passengers or a stay in a hotel.

ACCESSORIES

If you want to tailor your Leon to your personal taste, your SEAT Authorised Service can offer you a very large selection of original accessories from a child seat to a luggage rack. Each part is specially made to fit the measurements of your own vehicle and tested to meet the highest quality standards.

WARRANTY

No matter what kind of mileage you cover in your new Leon, the new car warranty from SEAT Service® gives you comprehensive coverage europe-wide. You also get warranty on all original parts, accessories and labour – all this, of course, without any mileage limitations.

WARRANTY EXTENSION

The way of enjoying warranty conditions for your Leon for longer. You can easily contract an optional extension offered by SEAT which covers free repair of faults attributable to manufacturing defects for 1, 2 or 3 years after termination of the 2- years contractual warranty. You will be able to enjoy up to 5 years of official cover by signing up at the time of purchase or before the contractual warranty period expires.

12 YEAR ANTICORROSION WARRANTY

We want you to enjoy your SEAT for as long as possible. That's why we offer a 12 years anticorrosion warranty. Your Leon comes with a fully galvanised body, making it impervious against anything the elements can throw at you.

2 YEARS REPAIR WARRANTY

All repairs of your SEAT carried out at an Authorized SEAT Services offered 2 years warranty on materials and labor for repairs made at our network and using Genuine Parts SEAT® because there are the only ones to offer the same standards of quality as the original parts, in order to maintain the maximum level of safety and reliability of SEAT models, with no mileage limit.

SEAT SERVICE® MAINTENANCE

Just enjoy the pleasure of driving. Everything else is under control. If you contract this service you will not have any unforeseen expense because all the repairs of your Leon, including those of wear and tear by use, are covered. This optional insurance includes Inspection and Maintenance Services, including filter and oil changes.

COURTESY CAR

This is a Service offered by our Authorised Service Network. When you leave your car at our workshops for any intervention, if you wish, you can make use of another vehicle to replace your own for a very reasonable price, thus ensuring a means of mobility until you pick up your car.

CUSTOMER CARE

We offer you a telephone service which is at your disposal 24 hours a day, 365 days a year, to answer any questions or solve any problems related to your SEAT, without having to wait. Call us at XXX XXX XXX or send us an email to xxxxx@seat.xx

For more information, visit www.seat.xx or your SEAT Dealer/Authorised Service to discover our full range of services.



UPHOLSTERY

Put yourself in the driver's seat

More than just a finishing touch, choosing the right upholstery can make your ride. To help we've put together a collection of the finest leather and cloth upholstery options.



MAGMA AP

L / R



COPA 33 PAR / 33 PAP

Co R / Co St



ALFIL BP

St



LEATHER COGNAC/BLACK* BP PL5 / 33 PL5 / BS PL5

St / Co St / FR



DOGO BS PL6

FR



LEATHER BLACK* BP PL6 / 33 PL6 / BS PL6

St / Co St / FR



ALCANTARA/CLOTH LIGHT GREY/BLACK BM

CR



LEATHER BLACK BM PL8

CR

*Some parts in simile black leather.

WHEELS

In touch with the road



15" SAONA **L/R**



16" ELIO **Co/R/R**



16" ENEA **St/Co/St**



16" ENDURANCE **E/Co/B**



17" AGRA **St/Co/St**



17" ALBEA **FR**



18" IBERA **FR**



19" POTENZA **CR**



19" POTENZA (WHITE) **CR**

COLOURS

Stand out from the crowd



WHITE B4B4 SOFT

L/R/ST/FR/CR/Co



EMOCION RED 9M9M SOFT

L/R/ST/FR/CR/Co



NEVADA WHITE 2Y2Y METALLIC

R/ST/FR/CR/Co



ESTRELLA SILVER P5P5 METALLIC

L/R/ST/FR/CR/Co



UNIVERSO BLACK L8L8 METALLIC

L/R/ST/FR/CR/Co



PIRINEOS GREY 0C0C METALLIC

L/R/ST/FR/CR/Co



FURIA F5F5 CUSTOM (METALLIC)

FR/CR/Co/St





SPEED 5N5N CUSTOM (METALLIC)

FR/CR/Co/St



TRIBU 8R8R CUSTOM (METALLIC)

FR/CR

Leon /L/
Reference /R/
Style /St/
E-Ecomotive /E/
FR /FR/
Cupra R /CR/
Copa /Co/
Serial 
Optional 

ENJOYNEERING

We are Spanish and German. We are passionate perfectionists. We are emotional technologists. Everything we know, is everything you feel. We give design a purpose. We bring technology to life. We call it ENJOYNEERING. We are SEAT.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication (01.05.2012), you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.